

Brianne Fenton - The Outwork Them Analyst

Mindy: [00:00:00] Welcome to Analysts Talk with Jason Elder. It's like coffee with an analyst, or it could be whiskey with an analyst reading a spreadsheet, linking crime events, identifying a series, and getting the latest scoop on association news and training. So please don't beat that analyst and join us as we define the law enforcement analysis profession.

One episode ahead time.

Jason: Thank you for joining me. I hope many aspects of your life are progressing. My name is Jason Elder, and today our guest has almost six years of law enforcement analysis experience. She's currently the senior crime analyst for South Bend Police Department in Indiana. She's also the treasurer of the Midwest Gang Investigators Association.

She's here to talk about their newly formed realtime crime Center. Please welcome Brian Fenton. Brian, how we doing? I'm

Brianne: good. Thanks for having me, Jason.

Jason: Excellent. I really appreciate your time today and South Bend. I learned something from our prep call yesterday. I little embarrassed. I am a longtime.[00:01:00]

Notre Dame football fan and I did not realize that Nord Dame was not technically in South Bend and that they have their own municipality.

Brianne: Yep. They have a post office, which makes them their own little city. Why

see,

Jason: NBC Sports has lied to me for decades cuz it says like, live from South Bend. Which I guess that's where the stadium is.

Is the stadium separate from the, from the university? I

Brianne: take it. They're all like, kind of in the same thing. I think just South Bend and everyone just knows it as mm-hmm Notre Dame. But technically like it's considered Notre Dame in Indiana, like Notre Dame's

Jason: address. I gotcha. Hmm. Mm-hmm. See? Yeah. So I, I, I think to really get myself corrected, you're just gonna have to help me out with football tickets this fall.

Brianne: I dunno if I have any connection for you there.

Jason: We might have to ask around. All right. . So how do you, did you discover the law enforcement analysis

Brianne: profession? I kind of always [00:02:00] wanna do something in law enforcement. Growing up in high school, I took some classes that were geared towards law enforcement, and then when I went to college, I originally majored in criminal justice, but after like my first semester, I didn't have a math class and I'm kind of a nerd and I missed.

Taking math. So I picked up the math major and I also did a double major in like sociology. And so I did, you know, four years of mathematics major. And so I was like, I don't wanna like not do anything with that. Like, it was very difficult. So I was looking for something that was law enforcement mixed with like numbers and stats and stuff.

It'd be more analytical. And then I found this profession. And so my senior year, like my second semester, I started taking classes that would help me gear towards this profession. Mm-hmm. And then as soon as I graduated from college I was offered the position at South Bend, Indiana, the police department, and I ended up taking it and I've been here ever

Jason: since.

Nice. So [00:03:00] what made you switch majors entirely? Because as you mentioned, you went from being a criminal justice major and then you ended up picking it up as a minor.

Brianne: Yes. So everyone was telling me like, don't just do criminal justice cuz you're kind of like pigeonholing yourself because it's like one avenue you can go.

If you do more broad like sociology mixed with math, then you have like some law enforcement stuff included in that. So I was able to broaden my. Education as well as if I didn't go into this field, I would be able to go under different avenues if I chose to oppose to just doing criminal justice. Yeah,

Jason: I agree.

I think if I had to do it over again, I would've picked criminal justice as a minor and I would've majored either in business, mathematics, even computer science. It, it, I think it is fascinating this career because it almost seems like you folks coming from a different [00:04:00] discipline come in with an advantage as opposed to just having a criminal justice bachelor's degree.

It's very few and far between that you would have a discipline or a profession that would, that would be the case, but for some reason, I, I think what you would learn in a minor. In criminal justice isn't that far from what you learn as it being your major and but having the mathematics and sociology dual major, I mean, there's a lot that you can bring to the table with

Brianne: that.

Yeah, exactly. Yeah. The criminal justice, like I think a lot of it you can learn in like real life examples or on the Jobb training or just like your classic person who loves their True Crime podcast or TV shows. Mm-hmm. You can pick up on a lot of like the court stuff or just terminology and how kind of maybe structured of a police department or law enforcement.

Like environment is. So I think when you just do criminal justice, you're only [00:05:00] getting the criminal justice side opposed to getting a whole much broader spectrum of education and experiences and knowledge. Like I think computer and technology and the mathematics and the analytical part, it's a huge component into the crime analysis field.

Like you need so many different aspects other than law enforcement in order to actually be productive in this field. Yeah.

Jason: Oh man. Sociology, but, oh hey, sociology almost killed me because that was a whole heck of a lot of reading like that I would've been good with the mathematics part, but the sociology dual major might have killed me.

So a

Brianne: lot of reading and a lot of big papers. Yeah.

Jason: Ah, interesting. Okay, so then you arrive in South Bend and what is your experience? Cuz you, you're hired straight outta college. And you had, well you had done a couple internships right? Leading up to this?

Brianne: Yes, yes. I did one [00:06:00] internship in college, or I did both internships in college and one was, I was like on the defense side of a murder trial.

So in terms of what a lawyer goes through, like, which that was a lot of paperwork and reading the evidence, we got to go to the crime scene and do all that stuff. And it's such a long proceeding. So I got to learn kind of the court side of stuff. Mm-hmm. And I realized I did not wanna be a lawyer. There's just like way too much paperwork and you had to no big words and all the law.

And I was like, too much, too much. And then I did where I grew up, I went to the local police department, which was a bit different than South Bend. The crime rate's a bit different, but I at least got to do ride alongs and I got to see different components of the police department. And that was kind of cool.

And I always like, Thought I might be an officer, but I have like really bad vision and so I didn't think I could do well at like night shift or afternoons and usually start there. So I'm like, maybe an officer's not really my forte. So like all those [00:07:00] experiences kind of brought me to where I'm at now.

Oh, that's

Jason: interesting. How did you secure those internships?

Brianne: My professor in my sociology major she actually asked if I would be interested. Actual like the lawyer, defense attorney one. So I did that with a group of individuals and I went to a small school, so there wasn't like too many kids that went to my university.

So there's only you knew the same kids in all of your classes for your major because they didn't really change. Mm-hmm. So like a small group of us did that internship and then for the one in my hometown, I applied for the internship and I did the whole interview process. And at the time I actually worked for the city in a different aspect.

I did like a summer job through the city. So that, I think that kind of helped cuz I had a lot of connections already with the city, just not in the law enforcement side of things. Yeah.

So

Jason: that's, is that Bice murder trial? Is that your last

Brianne: That was, yes. That was the one in Iowa. Yeah. And

Jason: you got to see it from [00:08:00] beginning to

Brianne: end?

Not completely, unfortunately. When I finally actually went to trial or when they were gonna decide on a plea or whatever, like we went home for the summer and then I was like graduating, so Oh, okay. I didn't get to like, see the actual, like courtroom proceedings. Like I wish I wanted to, but I did all the stuff leading up to it.

Jason: Yeah. There's still a lot of work to be done, even before you get into court, obviously, so, yes. So what was the, I, I guess, what was the outcome of the trial?

Brianne: He took a plea deal. So he took like a, a lesser sentence for the murder. Okay. Because they all knew he did it. It was just if there was self-defense or not, and Okay.

The defense didn't think they had enough argument to go self-defense in court, so then they ended up taking the plea that the prosecutors came with.

Jason: Well, we'll put a link in the show notes if folks are interested in that case to follow up on it. I think internships are great.

I do talk to analysts or folks that want [00:09:00] to be analysts from time to time, and it does seem like it is difficult to secure internships. And so I like to ask that question as just like, how did you secure this, this internship? Because I think a lot of people do have difficulty, but I think they're so important.

Even if in your case, like you said, you took the internship and you realized, well, That's what I don't want to do. I at least know that. And it just helps you with your journey to find out what you want to do. Yeah, exactly. All right. So then you get to South Bend , what are some things that you're asked to do , as you start your career as a crime analyst?

Yeah.

Brianne: So when I came to South Bend, I was the first civilian crime analyst that the department has ever had. And so they didn't quite know what to do with me. So it was definitely a learning curve. I'd say for the first six months, I'm

kind of surprised I didn't leave the department because there was [00:10:00] discrepancies on who was gonna train me.

The person who said they were gonna train me was pretty busy, so they really had found time to do it. So, and when I first got here, I didn't even have a computer. It took a week to get my computer. I used my sergeant's in-car laptop for the first week. And then with the whole discrepancy of training, it took.

I think it was like a month and a half to two months where I specifically just read police reports for eight hours a day. So again, I'm surprised I have stuck it out here, but things eventually changed. They finally were like, okay, we need to get this girl trained. You know? Cause I knew the, in terms of the crime analyst field, I knew at least some of the stuff that you need, like the tools and stuff.

But in terms of how to apply it in a real life crime setting was a bit different. You know, I didn't know what the department wanted or needed and what the administration would've wanted. So the first six months was definitely like figuring all that out. And then I finally got into the groove of things, I'd say after the beginning of the [00:11:00] first of the year.

Cause I started in June. Mm-hmm. In 2017 at the South Bendon Police Department. And so beginning of 2018, I think I really. Coming into my own. And so I took over what they originally wanted me to do, but then I also was able to elevate that and do more into it. So they were doing like a crime report each week.

And so it highlights all the major like gun violence incidents as well as you do some mapping some crime hotspot mapping. So I took over all of that and I definitely enhanced it. So we started doing like hotspots more instead of just mapping all the incidents itself. We actually did hotspot mapping.

We identified each side of town, like where the hotspot of the town is. And then with that we did like time and day as well as supplying like intel on those. So like maybe what houses or addresses might be causing issues, whether it's drug or gang or gun violence related. Mm-hmm. And then taking the gun violence slides that they would do.

I definitely. [00:12:00] Brought more to them in terms of intelligence and information. So supplying maybe what gang are they in, do they have nicknames, their past events that might be caused? South Bend also is fortunate

to have their own ballistics lab in-house and so our ballistics spit out pretty quickly.

And so just encompassing that information as well. So like what cases are tied to each other just based off ballistic evidence. So that meeting became way more beneficial in terms of how do we go into the upcoming week to prevent more future gun violence. So I say that was the big component of when I first started and then revamped it.

And so we still even use this meeting and that whole ideology today, it's changed a little bit over the years cuz of what we've seen at other agencies and vice versa. So it's evolved a little bit, but it's been consistently gun violence incidents and hotspot analysis. We look at. Notable events that are happening in the city.

So we're on social [00:13:00] media to see if there's, you know, any big protest or are there gang related incidents or are there these big parties that people are talking about that we might have problems at. So we all encompass that into one meeting. And what's really cool is South Bend, we have our own right, but we've reached out to all of our neighboring jurisdictions.

And so like Mishawaka Police Department, St. Joe County Police Department, we have other agencies nearby as well. We have Michigan State Police, we have Indiana State Police, we have probation and parole. We have we have a T f, we have da, even F B I, that come to our meeting every week and they talk about what they have to share.

So it's like a very big networking and intel sharing meeting that is mainly for Northern. Indiana and Southwest Michigan and it's very beneficial for our agency and outside agencies to share info and solve cases.

Jason: That is fascinating. I think that's not done too often. You [00:14:00] certainly have quite a guest list on that weekly meeting.

And did you say it was

Brianne: weekly? Yes. It's every Thursday morning.

Jason: In terms of your progression and coming in and , you start developing either maps or reports or other analytical products, and it might not be anything that you're telling the audience that is new, but where I feel that it's so beneficial is these products, once the audience and meetings are used to seeing this data

each and every time, it helps people communicate what the issues are and what to do.

And cuz I, I feel that sometimes like, well folks, Officers and other folks in the police department may know what the problems and issues are, but they're not either all seeing it the same way or they're not all using the same data or the same reference point. So it [00:15:00] becomes difficult to work together when you don't have these products that everybody's using.

Brianne: Correct. Definitely. That, that's funny because when I, before I got here we keep track of our shooting numbers. It's very important for the city in terms of gun violence and our record system doesn't do the greatest in terms of like distinguishing shootings. So we keep our internal number.

And at one point there was I think three or four different people keeping that number. And there was always a discrepancy. Like, I have this number, I have this number. No, it's this number. And so like, who knows who's right? You know? Mm-hmm. There's so much goes on. So that's something else that I was able to assist at the South Bend Police Department as we made like a gun violence spreadsheet that keeps track of all of our gun violence incidents that highlights our shootings.

So there's one centralized location opposed to each person keeping their own. Yeah.

Jason: And you mentioned how the meeting has changed over the, over the years, and I really [00:16:00] do think that's important. I think every meeting that I've ever been part of eventually , went stale. It, it was good in the beginning.

There was a lot. New interesting ideas that were shared. And then it just seems like those ideas and that discussion eventually dry out and I do think tweaks to the process from time to time are very

Brianne: good.

Yeah, I definitely agree. I think those tweaks were definitely needed for our meeting that we have finally evolved to now.

Jason: You get your own computer, you get the data, and you develop this meeting. Do you start out as a senior crime analyst or do you develop, do you eventually get promoted to a senior

Brianne: crime analyst?

Well that's kind of how the whole progression of the analysts have happened here at the pd. So I started as just like a regular crime analyst. Cause I was the only one. And then based. What I was able to [00:17:00] produce and what we were able to assist with investigators and our specialized unit, they saw a need for another one.

So then we got another analyst. So then there was two was me and another person. And then my sergeant, who was over me ended up retiring and he actually came back as a civilian role, which is similar to like an analyst role. And so then we had about three individuals with the crime analyst unit, and then with the whole realtime crime center startup, we added additional like two to three.

So therefore someone had to be over all of these analysts. And I was chosen as that individual since I was here, like the longest I understood the. We didn't really have enough manpower to do, you know, a sworn officer to be over all the crime analysts. Plus a lot of them don't understand completely what we do.

Mm-hmm. So to have someone who, someone could go to, to ask questions on how would I do this report if I wanna do a crime intelligence bulletin? Like what would this look like? What needs to be here? [00:18:00] Like all the technical stuff like the g i s mapping or using Excel. Like, so sometimes sworn officers don't necessarily know how to do all those applications.

Jason: Yeah. We would always have the point at Cincinnati Police Department, you, they would rotate through captains. Right. When I was there, I was stationed at basically beside it, which was mostly civilian. And we would get a new captain, rotate. Maybe once a year, maybe twice a year.

And it was like, okay, now we gotta train the captain. Like we were training, training the captain, the captain wasn't training us type thing. So I can, and I, I don't, I don't think that is unique to Cincinnati. That's probably happens everywhere where you have a sworn supervisor over top of civilians.

Brianne: Yeah, we do have a, a sworn over the crime analyst unit, but they directly report to me and then I directly report to them, but, mm-hmm. His name is Lieutenant Kyle Dombrowski, and he's great. He's definitely made me able to flourish to [00:19:00] the analyst I am today. And he's been also a big component, not only me, but him and the development of all the crime analysts

here at South Bend and being able to expand it and what we've been able to do, he's been a huge part of.

So we're lucky that we have a lieutenant who knows what we do and our worth is important to him. So it's always nice to have backing by your boss.

Jason: Yeah. So, but now he can never get promoted to captain and leave. Right? You just want to keep, yeah,

Brianne: no, he's not allowed to. You wanna keep, you can't leave until I leave.

Yeah. Yeah.

Jason: Just stay right there and that's, you know, all right, good. Well, this brings us to your analyst badge stories, and for those that may be new to the show, the analyst badge story is the career defined in case or project that an analyst works and you have two. And the first one, 2021 where you're working on a homicide.

Brianne: Yes. So here at South Bend we get, we kind of, us analysts get to put our hands on a lot of different aspects of [00:20:00] law enforcement. We do the data side of things and the hotspot analysis and all that stuff. But we also do a lot of intelligence work on gang and gun violence in our city. And with that we are up on social media a lot monitoring that stuff.

So we had a homicide go out in October of 2021 and it was a female who was at our house and three individuals ended up going inside the house trying to rob her and struggle ensued cuz she didn't obviously wanna get robbed. And so she was fatally shot. So the detectives came to us, analysts and supplied photos because the individual had several security cameras at their house.

And so we saw the pictures, they had their hoods up and whatnot and you couldn't really make out faces cause you never see the face. In the front, you know, it's always like side views or back views. So we saw the clothing and because we're on social media a lot, we recognize the clothing. What group was actually usually wearing that clothing.

And so we're like, we know it's these individuals, but how do [00:21:00] we identify out of that big group of people, the three specific people who did this shooting? So we had a lot of intelligence on this group of people. They were causing a lot of issues in our city. And so we had different surveillance platforms just out there looking and monitoring these individuals.

And so we went back to look at the surveillance platforms the South Bend Police Department was utilizing, and we ended up seeing the specific three individuals leave a. In the exact same clothing where they ended up driving to the homicide scene, you see 'em come back to the house and then they end up going somewhere else all night.

But I was able to watch the video back and observed when they all entered the house and based on who entered the house, I had at least like about, I think it was six or seven individuals that would've been the three individuals that left the house. So based on all that, I was able to use social media photos as well as what, until we had as well as, Different [00:22:00] surveillance platforms we use and I was able to compile all the information and single-handedly be able to identify the three shooters that ended up doing the homicide.

Jason: Yeah. Now were they all wearing the same thing?

Brianne: No, they had, there's like this specific red, white, and blue hoodie that this group mm-hmm. Was always sharing and was utilizing it. And then there was a specific black, like Nike hoodie that we knew an individual with that group was arrested in like a week prior with a firearm.

Mm-hmm. So just like, just seeing that those clothing and they're both in the same group, we're like, it's gotta be that specific gang.

Jason: Once you identify them, get them arrested, how does the case

Brianne: turn out? Pretty good. So, One of 'em actually just went to trial on it. His name was Travis Logan.

He went to trial on it and he was actually found guilty. I don't think the sentencing has come back yet, but he was found guilty for the [00:23:00] homicide. .

Jason: It's still surprising to me that you have folks that are doing activities such as homicides and they're still posting pictures on social media.

Brianne: Yes. It's you, it's honestly kind of shocking, like how someone could go like shoot someone or kill someone and then you go on their social media account, they're posting on their Snapchat or posting stories and sometimes even with like the clothing they were in, or they might have even had. The gun they use in the video.

I mean, they're not the, sometimes the brightest.

Jason: Yeah. But I mean, it just seems like for, at this point in time, I mean, I talked to analysts time and time again that are using this information as, as evidence, and it seems like they're pretty slow to, realize that that's gonna get them in trouble.

But hey, I guess in, in another way of looking at it, it's, it's good for our [00:24:00] profession that they're a little slow on, on this

Brianne: trend. It's great. That they like to flash everything on social media definitely helps. Yeah.

Jason: So then let's get to the other analyst badge story then. And this deals with a former ICE officer

Brianne: being shot at.

Yeah, so an excise police officer was driving through South Bend and whether this individual thought his vehicle was marked, so he didn't know specifically it was a police car, but the police officer was following this individual and was actually going to pull them over for a traffic stop.

And right before the officer put on his lights, the guy ended up in front take off. And so a small pursuit ensued where the individual ended up getting outta the car fired shots at the officer. Officer returned fire, and then the, the guy got back into his vehicle and drove away. Mm-hmm. No one was struck, so thank God for that.

But an exercise police officer was shot at. So since it happened within South Bend, [00:25:00] Indiana State Police sent over at least some of the info they had on the individual, whether they had him going into like a convenience store prior to, so they had video surveillance of that. You can't make out like any features.

The video wasn't too good, but you could at least see the clothing that the guy was wearing. And then we had a description of the vehicle and knew where the incident happened. So we got that info when we came in in the morning and we used our license plate reader technology we have in South Bend. And we identified the vehicle cause we actually had a camera nearby the incident that picked up the exact vehicle.

The incident occurred. So we identified the vehicle, obviously ran the vehicle to find the registered owner, and then looked him up in our actual record system. And then we found a name and that name was very well known to south Bend Police Department. We've dealt with him a lot, and because of that, we have him on social media and stuff.

So then eventually I go to social [00:26:00] media and I go on a Snapchat and I find the same exact clothing, so it's like a jumpsuit. And I find the exact color jumpsuit in his Snap story. And so I'm like, well, this is probably him. So we sent it over to the, the Indiana State Police saying, we think this is your individual.

Here's what we have the vehicle's connected to this. This guy's dating his mom. He last drove this vehicle like two weeks ago and was involved in a car accident, and then here's a Snap story with his photo on. Then the Indiana State Police comes back with a, they're like, we're getting tips on it. Could be this guy with the nickname Pablo.

And we're like, well, that's his nickname. And we supplied all this intel we had on him, and they ended up being able to do a search warrant at the individual's residence. He wasn't arrested immediately, but I would say within a couple days, he had eventually got picked up for this incident. So that was probably one of the.

The quickest turnarounds we had on a case, I'd say. Yeah.

Jason: No, there's a lot of information that you were [00:27:00] able to supply to the state police. That's impressive.

In terms of , the actual shooting, then d was the officer in an unmarked

Brianne: car? Yes. So it wasn't like a marked vehicle with like, you know, the, he, the lights on top.

Okay. So, but, but he, he's a known problem in our city. Mm-hmm. So it's not, he might have thought he was getting followed by like the opposition and so therefore he was nervous cuz maybe he thought they were gonna do something to him because the car was following him. Mm-hmm. So we don't think he just shot at the guy cuz he knew he was an officer.

We think he shot at them thinking. He was gonna do it first before they did to him, probably.

Jason: Yeah. That's some really bad luck. Yes. Right. Like, if you're not that I get into, like, I've ever had the thought of like, oh, I'm going to shoot the guy that's following me. But if you're gonna do that, the fact that it's an undercover officer that you're shooting [00:28:00] at it just seems what are the odds?

Right? It seems like that is some bad luck. But fortunately for the officer, he was not struck could have certainly worked out a lot worse. Definitely.

. And, , there's so much information out there that an analyst can bring to an investigation.

And certainly we've had several guests on, on this show now where they're talking about just the best practices and, and we're what to do, what not to do. from your point of view, do you have any advice on open source or social media research that you do?

Brianne: So definitely training is a huge component.

Like anyone can social media, stocks, someone. But to really know the ins and outs of like several social media platforms, definitely one other trainings and whatnot is huge. Just using all your resources important like our. Social media platforms that people use in [00:29:00] South Bend is Facebook and Snapchat.

So those are our two main ones. They use other ones, but those are two ones They usually communicate with people and like post Interactive on it. Mm-hmm. And so just knowing how those exactly get used and how you can like, Get the most information out of them is important. So like Facebook has this nice new thing that you can search profiles.

Not every profile depends on their security settings, but you can click the search button and you can search their whole profile for specific keywords. So if you're trying to identify the Facebook account or whatever, you can search by their birthday, did anyone say happy birthday? And a lot of times it would be like, happy 15th birthday.

And you're like, great, I got your whole do o b just from that specific post. And then therefore you can maybe get a name or whatnot. You can look up mom, dad, maybe like baby mama brother, sister. And you can get like family members, you can get girlfriends, you can get their kids. So it's a huge resource cuz a lot of that times, sometimes their information's not like [00:30:00] public.

So you can do the whole thing, the clear. But some of them don't have anything registered to them or they have no like bank accounts to them. Like it's all under their girlfriends, their moms. So like to track down these people, like a lot of times the social media is like their only database of, for that individual.

Nick: Hi, my name's Nick Lootens. I'm a crime analyst and I'm here to tell you that nobody deserves to be a victim, but lock your doors and put your stuff where people can't see it. Thank you.

Mindy: You didn't do

Jason: the dishes Well, no. I was busy doing other chores, but my completed chores is up five in the last seven days.

Mindy: Yeah, but you're still down 13 over the last 28 days.

Jason: Well, I see your shopping purchases is up 20%. This.

Mindy: My spending is still down year to date. In fact, my black shoe purchases are half of what they [00:31:00] were this time last

Jason: year.

Well, thank goodness last year wasn't a normal year. Hu? I bought you

Mindy: a new underwear, so your clothes purchases is up 40% this month compared to last month.

Jason: Oh wait. There were no close purchases the previous month, miss. Perfect. I didn't know you had the ability to divide by zero.

Mindy: You should be happy. Your temperature led policing program has worked great in this house.

Brianne: I have not touched your precious thermostat in the last six months. Millions of homes in the US are impacted

Mark: by people wanting to be comfortable in their homes. Temperature, lead policing, control the temperature, control the cost.

Jason: , well, let's get into the development of the Realtime Crime Center. So this just came online in December of this past year, I really want to get into your role. As an analyst helping to develop this

Brianne: center? Absolutely. So [00:32:00] we had a bunch of technology. So South Bend, we are fortunate enough to have a lot of different technology, whether it's ShotSpotter, license plate readers, you know, clear for the public records, a lot of different stuff here.

But we had to get new technology and so it's, I was like to train the trainer. So I had to learn all the new technology and then therefore train the other analysts to like, this is how we will utilize it. This is what you need to do. So I had to learn all of the different technology, become an expert on it before.

Training all the new analysts with it. And so we had a couple new technologies and one of 'em we went with was fu and that's a big component of our real-time crime center. It encompasses our CAD system, our Flock, which is our license plate reader, our ShotSpotter, as well as all of our cameras. So we're trying to expand how many cameras we've integrated with our fus, but currently we have like 105 city cameras in addition to Notre Dame's cameras that we [00:33:00] can access live.

So if an incident were to go out real time near one of these cameras, we can pull up that feed and sup supply, supply, realtime information to the officers. So developing that. And then in addition to that, we had to hire a couple new analysts. So I was, went through resumes, I was on the hiring board, and then training was a huge component.

And like I said, south Bend has a lot of technology, which can kind of sometimes be overwhelming for mm-hmm. New individuals. So it took maybe about three to four weeks just to get training in all the different software and databases we use to really get them comfortable before really utilizing the realtime crime center to its full capability.

All right,

Jason: so with the fus, . It sounds like you have, it gives you access to multiple input sources and then allows you one, one communication path out to the officer. Is that the main purpose of the software?

Brianne: Yes, it [00:34:00] definitely utilizes it. We kind of, we have so much, so many different stuff. You don't wanna keep having to open new databases or log in, having so many logins.

So it's trying to get one stop shop basically with fuss. And so far it's been pretty good with that. Okay.

Jason: And then did you, I mean, obviously you have your typical computer. Was there any hardware that. Was special to the

Brianne: center. So we have a nice, great big video wall, which everyone is amazed with when they walk into the room.

It's like the room to see right now. So there's this big video wall. So not only, we had a, the room where the realtime crime center at, at the South Bend Police Department used to be a storage room. And then before that it was like the old school, like typewriter typing room. So it's been revamped a couple times.

They had to like take down a wall and then like we got new carpet, we had to get all new desk all new monitors and computers in there iPads and stuff, you know, to do the social media stuff. And then an [00:35:00] addition, we had a great big video wall. So it's like the screens, I don't know. With how wide they are, but it's like a two by four.

So there's like eight total screens that make one big screen and then we can throw up whatever. So it's like a command post, like if something's happening, the analyst can be in there with any other commander or administration member or command staff member and see, pull up video camera footage if we need to.

You can see all of our shots. Water stuff. It's just like you can see it all on the big screen opposed to like cuddling around. Computer station to look at

Jason: something all.

In terms of just the planning and setup and development, what did you learn or what, was the most difficult ?

Brianne: I would say some of the difficulty was like the communication. So this was a project, like the mayor was like, we're doing this at the beginning of 2022. And so several of the chiefs from the police department as well as some of the IT individuals from the city, it [00:36:00] got together and they were the main people on this.

And so the trickle down method, I would say, in terms of like the progression and how things are gonna run, and I think there's a little bit of miscommunication. I think I would've liked to be more involved in some of it opposed to like, okay, here it is. Mm-hmm. What are your thoughts? Or, here it is. Do you like it?

I'm like, well, what if I don't? I feel like it's a little too late to say that. Oh, you know, stuff like that. So I think just a communication issue with it and our command staff and the people who are actually gonna be in the center, I think that could have been a little bit better.

Jason: What is the old saying, if you're gonna have me cook dinner, at least let me pick the groceries, kind of thing, right?

Yes. So, all right. And then how did you enjoy hiring?

Brianne: It's definitely an interesting thing. I've been on, I think, like four or five hiring boards since being at South Bend. Mm-hmm. I've never been a nervous person for interviews. I was, I, I always think you know yourself the best. Right? No one can say [00:37:00] anything other than what, you know, so some of 'em, you can really tell, some people are just so nervous and you just wish you could be like, relax, like just having a conversation.

You don't have to freak out. It's okay. Like we were all in their situation at one point. Mm-hmm. So definitely a wide variety of interviews you see, but it's definitely nice to be included on those. And all the other analysts are usually included on the hiring boards, just because we work as a close team.

And we definitely work as, I would say, like a family environment where we help each other out. It's not like, Someone's gunning for someone's position or they wanna look better than the other ones. We all work as a collective team. And so everyone having input on that member is very important because we're all gonna be working together.

And if someone doesn't like someone, we don't want tension. You know, I don't wanna build the relationships we already currently have

Jason: there. Yeah. Hmm. Yeah. I always joke around as and say, thank goodness they don't record your interviews. So that would be so embarrassing to watch your [00:38:00] first couple interviews when you're in your early mid twenties trying to get a job at a police department.

Right. And it's certainly, go ahead.

Brianne: I definitely couldn't, I don't like watching myself over. I, I was an athlete in high school and college, and so watching film and stuff, I'm just like, oh, I was such an idiot. Like, why did I do that? I just like hate watching it over. It's sometimes difficult, but it's sometimes funny after someone gets hired.

You, you go back and you're like, so what'd you think of the interview board? I always say, was anyone intimidating looking or what'd you think of your first impressions on. And that's sometimes kind of funny cuz their reactions or their statements are like completely different than what we think would've been the case.

Jason: Yeah, it is interesting what their different perspectives are because even with, even with my kids, I'm watching a movie and they'll pick out something on the screen that is just hilarious that I never would've thought that they would've even remembered or picked up on or anything like that. So I can, [00:39:00] , it is, it is interesting getting different people's perspectives and seeing what they got out of the same event.

. You went through four of these. Do you have any suggestions? How you would improve the hiring process?

Brianne: Yeah, we've actually done that the last couple times. So the first one I sat in, I was just, you know, a person who was just sitting in asking questions, giving my opinion, wasn't really involved in the process of setting it all up.

But the other couple I, I was a big component to. So, We used to just ask a bunch of questions and get a feel for the individual. And I've done a couple other interviews where you had to do like some type of assignment or something. Mm-hmm. So I really liked that component cuz you people can say something and a question and they can elaborate and some people might be really good talkers, but in order to sit down and do the work, like that's important as well.

So this most recent time, we developed an assignment that people would have to complete if they were interested in if we [00:40:00] were gonna extend an interview to them. So before their interview, they would have to complete the various tasks on this assignment. Okay. So , I think that's a good component to hiring analysts is having some type of, like a check-in, whether it's checking.

Skills or checking in on their knowledge or something like that before you hire them or before an interview.

Jason: Yeah. I feel that a lot of interviews and a lot of training for analysts don't mimic their day-to-day activity. And if you think about the idea of going in front of a panel and having that interview, that might be the last time you're ever in front of a panel as an analyst, right?

Yeah. I mean, you can, you can certainly argue, well, they're gonna have to do presentations or they're gonna have to do, you know, you're always gonna have to sell yourself in one way or another. But I do feel that a lot of interviews, if they don't have any kind of practical task that you're just relying on [00:41:00] how this person.

Presents themselves, which, as you mentioned, some people are really good at it and then you get somebody that's not as good as fit and you might get somebody that's not really good at it, but they have the skills that would've been perfect for what you're looking for.

Brianne: Exactly. Yeah. It's a good way to put it.

Yeah, cuz I,

Jason: and I think that, as I said with training too, like I, I feel that, and we'll get into training I guess a little bit, but I do feel that with training, it's a lot of just sitting there absorbing a bunch of information and then going home and there's not really a lot of X's and O's. Behind the training.

It's just all about just awareness and, it's really surprising that that hasn't really changed in 20 years. Yes,

Brianne: I agree. I feel like a lot of times you go to trainings and it's a lecture, and half the people don't even really wanna listen to a lecture. Right. You want the hands on training, like, let's bring our laptops here, show us like [00:42:00] what you would do if this case like a, like a practical thing.

Like, I get this case, and then how do you go from this case to developing info, like where do you look? What do you find? How do you produce that stuff?

Jason: . So is the realtime crime center, i, I take it, is it shift work? Are you 24 7?

Brianne: We started off just like day shift.

So regular day shift hours. So we're like eight to four in the realtime crime center. Only Monday through Friday cause we're started off with two in the realtime crime center. But it's just, it started off and then come late summer where the administration with the mayor's office and our command staff are gonna reevaluate and see if maybe more analysts would be beneficial to maybe almost do like a 24 7, maybe not complete coverage every day, but maybe about like 20 hours or something.

So we're hoping to expand here in the next couple

Jason: months. Yeah, we had a real time crime center developed when I was at Cincinnati Police Department and. On the street. They called them the [00:43:00] part-time crime center. I guess they were only open. Yeah, they were only open Monday through Friday, like eight to five or whatever it was.

I was like, yeah, cuz that's where all our crime is happening during that

Brianne: time. Right, exactly.

Jason: , what's the makeup in terms of who's all in the center? Obviously you have analysts and Yes. Is it just folks from South Bend PD or do you have other jurisdictions in there as

Brianne: well? It's just South Bend, so we have two South Bend analysts that are in there, and then I float between what I currently do and also go to the realtime crime center, but mm-hmm we have like a group email that we all use.

So not only do they do realtime stuff in terms of watching cameras, helping with calls, stuff like that. We also have a, like a Intel email where people can ask for requests, whether it's find social media pages, identify social media pages, need like a person workup. We do have our own facial recognition software, so maybe a request to do that.

So we all kind of work on, collectively on all the requests that come in [00:44:00] as well. So they kind of like a dual role with Intel work in addition to real-time crime analyst work. Right.

Jason: And then as you, as I mentioned, you just opened, you're only a couple months old. What have you learned from the first couple months being open?

Brianne: I definitely need more cameras to assist for sure. That would be huge. We're def that's a work in progress. We just went live with a camera registry and we're hoping to get more businesses on board to be able to tap into their actual surveillance system to help with ongoing issues. But it's definitely, we've already had like a win for the realtime crime center, identifying an individual who tossed a firearm.

So, Definitely a learning process on how we like want it to be all set up and ran. So it was a lot of conversations before it started in terms of like what their day-to-day will look like because right now we don't have a lot of cameras to really assist too much with real time crime, but we had to develop all this other stuff cause we don't want someone just sitting bored outta their mind in a room waiting for [00:45:00] something to happen.

So a lot of talks to talk about what the day-to-day would look like and a lot of stuff like that. But I think definitely learning process is to have open communication with the analysts. So like we're not completely in there all the time. So, and it's new, right? So they're the ones who's in it. So definitely getting feedback from the analysts who are working there, like what's work.

Working what's not? What would you like to see? What do you not wanna see? To really evolve it and make it as best and productive as possible. Yeah. How many cameras do you have? So we went live with our camera registry, which means we don't have access to those cameras. We can email, we have their contact information and it can ask for footage and they can just send it right through this email drop through fuses.

So for there, we have about almost 500 cameras registered, which means we can contact those individuals for video and then integrated, which basically means we can actually like watch live feed and go back at least three days. We have like 105. Okay.

Jason: What's the best thing you've seen on the [00:46:00] cameras so far?

Brianne: Oh, man. We have it down like Howard Park. Mm-hmm. So this isn't like crime related or anything. That's fine. But we haven't Howard Park and we have an ice skating rink and like a restaurant there. And so you've seen some pretty bad wipeouts on the ice

Jason: there. Go see. Yeah. That can be all played and put together and, you know, create your own comic relief there in the yeah.

Send

Brianne: it the best false, yeah. Send it to America's Funniest Home Videos. Yeah.

Jason: Well, yeah, you're showing your age there by saying that, right. I guess that show's still on, but yeah, that's a, what's that's like, I got that show's gotta be about 30 plus years old now, so, No

Brianne: way. I'm 27, so it's not that old. I saw when I was younger.

Jason: It is, I think it was 89 90 when that show came out.

Brianne: Maybe I saw

Jason: reruns or something. Yeah, you probably, but it's been on, I think it's been on that long. Right? It was, it was on for. Forever. And then I realized about, it was like five or seven years ago that I [00:47:00] realized that it was still on. I was like, this show is still on.

I was like, I had no idea that it was still on. I figured it would've got canceled a long time ago. But anyway. Well then

Brianne: maybe we should put 'em on TikTok. That was more this, this

Jason: generation scene. Speed. Yeah, that's that's true. Although, , TikTok is gonna get all canceled. Right? Everybody's coming down on TikTok and.

Booting it off of platforms and everything else. So I don't, I don't know how long TikTok is gonna even be around,

but all right. I'm thinking back to Cincinnati Police department. When they got the real time crime center put together and got, initially got all the, the cameras put up we had to report to the chief, and the best thing that we could come up with we had to suspect and we were able to follow the suspect from the time that we got the call to the point of the arrest.

And he, he went through and walked through various streets and we were able to follow him from beginning to end. The, [00:48:00] the problem was, is. All he he was wanted for was loitering, so Oh gosh. So it was like, yeah, we, here's our million dollar system that we just helped solve loitering case. So,

Brianne: but it could be used for any other thing, you know, you don't have to specify what type of crime it was.

Jason: That's true. It's true. But it made it funny and interesting, the fact that it was a loitering case that that that's the best thing that we could come up with at the. So, yeah, you're right. It, it someday, unfortunately, it most likely will be a more serious event that you'll have to be using all those cameras and tracking down and following folks and, and using the center to its fullest.

. So then what's next for the center?

Brianne: So we actually have a new analyst starting. We had someone leave, so we have a new one starting, so we're starting the training process on that person here shortly. But definitely getting them more immersed, so they're kind of younger, [00:49:00] new analysts who don't have as much training in the field.

So obviously we show training on how we do things here. Like I said, it takes about close to a month, but definitely get them going to other trainings, whether it's conferences for analysts or just trainings that our city provides in terms of different, like Excel and Microsoft PowerPoints, stuff like that.

Better their skills and mm-hmm. Like I said, I hope in a couple months when we revisit and hopefully we expand the center for maybe not 24 7, but maybe like 20 hours in a day, something like that. So hopefully we have more coverage, more analyst, and hopefully more cameras.

Jason: Yeah, you'll be the 20 hour crime center.

Brianne: Yeah, it's closer than what we're at now.

Jason: Yeah. Well, I'll have to come up with a better name than that though, .

. All right, so let's move on then. As I mentioned in your intro, you are currently the treasurer of the Midwest Gang Investigations Association, M G I [00:50:00] A.

So how did you get mixed up with those folks?

Brianne: So like I said, my Lieutenant, Kyle Debrowski, he's actually the vice president. Vice president of in the Indiana chapter, and they had an opening as a treasurer and he came to me and asked me if I would be interested. And I said, sure. But like, how much extra work really does that entail?

And he is like, oh, it's not much. So then I was like, okay, I'll take you up on it. You know, why not? It'd be definitely interesting to. You know, involved in the different trainings and the networking functions that M G I provides. So I took 'em up on the offer and then I became the treasurer and I'm kind of new as a treasurer.

I've only been almost probably for a year now. I started last March, so still kind of new to it.

Jason: I feel that the treasurer has the most work to do and maybe work needs to be more closely defined. But it seems to me that in terms of [00:51:00] all the other positions that an association normally has, whether it's a secretary, a vice president, a president, the transition from one person to the other, taking that role.

Seems to be more fluid, but that treasurer spot, like there has to be a definitely a handover when you go from one treasurer to another. And it does seem like there's definitely some check marks that absolutely have to be done legally for an association for a treasurer to do. I mean, and I don't know if you feel that way, but that to me, To me, the, the treasurer has the most specific role I feel in any association.

Brianne: Yes, I gotta keep the books. But luckily the president, Chris SALs, he is great. He is actually like, so M G I A is made up of 12 states. So each state has their own board, and then we have a national board, and Chris, our president, is the treasurer for the national board. So [00:52:00] he's. Stellar treasurer. So that's really helpful to have him.

So if I have questions or whatnot, and he knows QuickBooks really well, so I've never used QuickBooks until this position, so I've been utilizing QuickBooks and just, you know, trying to gain as much knowledge from Chris as possible. You know, I finally figured out, you know, I gotta balance it every month and stuff like that.

But we have a conference coming up and so that's a whole lot of stuff because we have people registering and, you know, you gotta keep track of if they're, they gotta have a membership fee in the registration as well as the registration fee. And so it's definitely a lot of work. Yeah.

Jason: And we'll get to the conference here in a second.

The. Association. So it's Midwest. So what ju what is your jurisdiction?

Brianne: All right, so there's 12 states, part of the Midwest, the M G I A, and it's both the Dakota, so north and south you have Kentucky, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, [00:53:00] Nebraska, Ohio, and Wisconsin.

Jason: Okay. And then obviously if if an analyst or someone listening isn't part of a gang investigators, Association, I mean, what should they expect as an analyst?

What does an analyst get out of the association?

Brianne: Yep. So there is, it's only a \$25 membership fee and you can find a bunch of information. Mgia.org, that's the website for all states. And so you can see upcoming training. So just like any other organization, trainings are usually discounted or free because of your membership fee.

Also with the membership fee, you get to have contacts. Then whoever else is also within the association. So whether that is within your state or across the Midwest, all the 12 states I listed, you will then have contacts at all those agencies who at least are a part of the association. So it definitely helps with the networking.

So if someone out of [00:54:00] Illinois. Be causing issues in our state, then we can contact someone through the M G I A association from Illinois and maybe they have information or then could direct me to someone else that might be able to help. Okay.

Jason: Good. And then you mentioned the conference, which is coming up, we are y we're gonna do a deep dive on this conference coming up.

It should be out this week. And you, as you mentioned Lieutenant Kyle Dumbrowski, and you are going to talk about, do a deep dive in terms of all the different agenda and everything, all the different events for the, the conference. But I guess for here now, let's just give a general overview of. What the plan, what the goal is of this conference?

Brianne: Yeah, so the conference is May 8th to May 11th this year, which is in South Bend at the DoubleTree Hotel downtown. And basically each day there's a various.[00:55:00] Range of topics you might experience. It could be gangs 101. It could be gang, task force, gang prosecution, open source, social media something for analysts to look forward to.

There is one day where there's a four hour time block where there's an people an. Analyst and a gang supervisor from Los Angeles coming to do a talk in terms of what the role of a crime analyst is in terms of gang investigations and a gang task force. So I'm very excited for that. But this big conference, I'm civilian.

So you can be sworn or civilian law enforcement personnel to come here to the conference. We have, whether it's sworn for, it could be federal, it could be state, it could be local, it could be probation and parole. It could be, you know, it could be you work at a prison or a jail. It could also be for prosecutors as well as crime analysts.

So a wide variety of law enforcement personnel or welcome and encouraged to come to the national game Conference, which is this May. All right. And I

Jason: see you're also [00:56:00] partnering with McLaughlin, which is. , the local risk

Brianne: center? Yes. So they're gonna provide some info on what they can provide to assist in investigations.

So a lot of agencies don't necessarily know the free resources that based on where your state's located, that you actually have access to use. So if you don't have it at your agency, a lot of other agencies are out there at McLaughlin are, we have Indiana Fusion Center. There's a lot of different stuff that you can actually go to that are free for your agency to use and that can help with your investigation.

So we will be partnering with them and I believe they'll have a vendor table as well as they'll be even, I believe, speaking at the

Jason: conference. Yeah, it's always important for an analyst, whether you're a new analyst or a seasoned analyst to know what you have access to and whether it's, especially if it's free and you have access to it, to know when to use those tools, even if you don't use 'em on a day-to-day [00:57:00] basis. But understand your local risk office and what they provide, cuz you'll need to know when you need to contact them.

And so you got that coming up in May. And and then is this your first conference I

Brianne: went to last May's conference. It was in Iowa last year. Mm-hmm. So that was like, I was on the board for like a couple, like two months and then I went to the Iowa one. But this is my first time hosting a major national gang conference.

And going to, at least in South Bend, cuz it, we did in South Bend. It was held in 2018, but I was relatively new to department and did not go to that original training.

Jason: Okay. So what are you looking forward to

Brianne: this year? The networking is very like a big deal for the gang conference. So after every said day is gone, you have, all your classes, you get, you do all this training, and then we do like M G A puts on like a networking [00:58:00] event so you can come and hang out.

There's snacks, you know, there's usually some alcoholic beverages offered, and you get to network and really develop those relationships a bit more than just sitting next to someone in like a seven to eight hour. Lecture opposed to that, you know, you can at least get to know each other on a deeper level or understand people better than just being in the structured classroom environment.

Jason: Alright, well good. So and as mentioned, we're gonna do a deep dive on the events. So we'll definitely put a link to that when it it to this episode, when that's going to be available.

All right, Brian, let's get into some advice for our listeners. So you know, you talked about starting out, starting about new analysts, talked about hiring, you know, what advice would you have for our listeners?

Brianne: If you're trying to get into the field, I would look at multiple different job descriptions. See like what type of skills you might need so you [00:59:00] not, you don't always have to be in the law enforcement field to get those skills. So whether it's GI S, maybe take a GI S class in college or find one that might be offering a class or go find training on a Microsoft Excel or PowerPoint, you know, to develop your technical skills.

So just because you haven't had an internship necessarily in the crime analyst field, just being able to utilize. The different skills and tools and then being able to apply 'em in the crime analyst field is definitely key. Obviously finding internships or like a shadow experience is important.

When I was trying to find a position, it was really hard, like you said earlier, to find internships and stuff. And so lately here we've had a bunch of high schoolers and middle schoolers talking about what they wanna do with their future. And they'll contact the police department and then they'll get my number.

And then I'm always happy to have a phone call conversation to explain what does the day-to-day look like, what exactly do we do? Because [01:00:00] how many, you can read stuff, but you never know exactly what goes on at a police department or the state level or even the federal level. And then I would say the last thing would be be curious.

So definitely always go above and beyond. You always wanna keep diving and there's a limit to. Diving, I'd say, but always being curious to find more info, finding more tools to use. Just knowing how things work and operate, I think is a very important advice to go forward in the field.

Jason: . Another question I like to ask is what I call return and investment. So this is a topic where an analyst can study it now and it'll be beneficial f like maybe five years from now.

This

Brianne: whole field's evolving a lot. Technology is like huge. So social media I think is like one of the big, be one of the big things. So yeah, things like you said, tic-Tac might be going away, but definitely the main ones, like in terms of what I deal with, I deal with a lot of gang violence. So they're [01:01:00] communicating through Facebook opposed to cell phones a lot.

So really understanding how social media and what the changes are and like what you can get from a search warrant. And what can you get, like just looking at their account, how can you track someone down? So at South Bend we do a lot of trap and trace warrants where you track down individuals trying, if they have a warrant or whatnot.

We use their social media accounts in order to locate them. And so I think social media is like, One of the biggest components in at least the crime analyst field that I experience.

Jason: Hmm. Yeah. Another thing I just thought of too is I, I don't feel that in the analyst profession that there's that much math.

Right. I, I think if you, you think about it and a lot of what an analyst does from day to day, even when you're getting down to the crime analysis tasks where you are producing stats and producing counts and frequencies and maybe some [01:02:00] averages, I mean, that's about. It, there's not a lot of math. I think in some ways because of the technology, because of some of the vendors and tools, , analysts , are pushing buttons running software and may not really even know the math that goes behind all the calculations in the computer program.

Given the fact that you're got the. Bachelor's in mathematics. How do you feel about the absence of math in the profession?

Brianne: Yeah, you're definitely right. I'm not doing derivatives or anything like that or doing limits, but that's stuff I didn't really like with the whole math, you know, it's like not something that's like you're gonna use on the daily, but definitely at least understanding, I think my mathematics comes into a role in terms of how I think, so the analytical part as well as understanding , so like we don't really have cool technology for analysts to use in terms of like the data analyzation we use Excel.

So yes, you can do like different formulas and stuff, but you kinda have to [01:03:00] understand what your numbers should look like, because I mean, any numbers. Have a different story to tell, so you have to make sure your math is correct. But it's definitely very, very minimal. I like knowing how things work, so knowing at least the formula or why things are doing it, or what they're doing is important to me.

But I mean, it's now easy where you, yeah, you click a button or you type in a formula and then you get whatever you need to, you don't necessarily have to know the math behind things. Mm-hmm. Which I think is beneficial for the field because , you don't want people to have to go take math in order to be a crime analyst.

Right. It's not needed. You don't need to know how to do derivatives and differential equations and all that stuff.

Jason: All right. So now it's hot tick time. So this is I don't, I don't. Name for this segment yet. I was thinking about un pop for unpopular opinion, but I don't know how that rolls off the tongue.

Un pop. But do you have either a hot take or unpopular opinion with law [01:04:00] enforcement analysis? Yes,

Brianne: I do. From my experience, a lot of law enforcement personnel, like sworn side of things don't necessarily know what analysts do, which is fine. But they also, I think just because they don't understand or how utilized we are, they have a certain opinion of civilian analysts.

So I would say when I started, it was definitely a very different dynamic. Like me being a young female civilian analyst, I think rubbed people the wrong way. And so it was definitely, it took longer I think, to prove myself. So, I mean, like I said, they don't necessarily know what we do. So until they work with an analyst and see what we can produce to them, their mind usually changes.

But there's a lot of comments and you hear a bunch of stuff like, what do they do for us? Why are they telling us to go there? We already know that information. So I think getting into the field, you definitely have the stigma between the law enforcement sworn side and the civilian side. And hopefully that goes away.

But I think there's [01:05:00] still some type of wedge between 'em. Like I have great relationships with his detectives and the unit I work with, but in terms of all the patrol individuals, I think some of 'em definitely don't agree with what we do, cuz it could. Potentially because we're making them go do work that they don't necessarily wanna do or they don't wanna be told what to do cuz they already know what to do cause they've been on the streets for so long.

So I think there's that little, little stigma between civilians and sworn.

Jason: Yeah, it definitely seems like it's a rite of passage when you are an analyst and you went over that either officer or detective that may have given you a hard time in the beginning. It does seem quite satisfying when you, when they realize how you can help them.

All right, so then let's finish up with personal interest then, you played soccer, when did you start playing

Brianne: soccer? Very young. So I played, you know, when you're like barely can stand, [01:06:00] everyone just follows the ball around. I think every kid at one point maybe started soccer cuz it's like the easiest thing to do.

So I started when I was really young and then I played throughout school all the way until high school and then college, I was fortunate enough to be offered a scholarship. So I played college soccer for four years. And then I graduated. I

thought I would, you know, retire, hang up the cleats, but I definitely just can't get rid of soccer.

I definitely love it too much. So I've been playing a couple days a week in like an adult woman's league or an adult co-ed league. Yeah. So

Jason: how has it been, , playing now in this rec. As opposed to, , when you're playing in high school and whatnot.

Brianne: My body's older, so definitely sore and injured.

Occasionally. Some people like it's a wide range, so there could be some younger people who are like, you know, playing cuz they're in college or just outta college, so their level of fitness is a bit different. Yeah. Some [01:07:00] people take it a little too serious, like mm-hmm. I'm here to, you know, play soccer, enjoy, I'm competitive, but like I wanna walk into work the next day.

Where some people are out for blood and, yeah.

Jason: Yeah, yeah. But no, I gotta imagine that it's pretty good exercise and the, even the mental competition is probably good for you. Yeah, it's

Brianne: definitely a whole different beast than it is in the crime analyst.

Jason: Yeah. Now do you en, do you enjoy watching

Brianne: soccer?

Yes. I definitely watched the World Cup that was recently on, and I'm a huge woman's national soccer team fan as well.

Jason: cuz I, I do, I, I'm not a soccer fan and, but I've always fascinated with how excited folks are who are fans of soccer. Right. And I will just sit back at parties and I'll be in with a group of people that will be just talking about, , the English Premier League

and they'll obviously be rooting for different teams and they'll just be trash talking and excitement and all [01:08:00] this other stuff. So I'm, I, I get excited just watching the fans get excited about this particular topic, even though I'm totally foreign to the whole soccer thing. Yeah,

Brianne: I think it's cool cuz like, Not really in America so much, but in every other country, soccer is like American football.

For them it's like the sport to watch and be a part of and you live and die by your soccer team. Like people will be depressed, you know, if they lose and if they don't make the playoffs and all that stuff. And I think the Premier League and all that stuff's really cool. Cause if regulation or like if you lose or if you're the bottom of your actual, at the end of the season you go down to another level.

So I think. Cooler that you don't see here in America. Like if you, like, sometimes it's like we want our team to suck, right? Because we get a higher draft pick or Yeah, all that stuff in England and all these other leagues. You can't do that cuz you get regulated down. So I do have a premier league. I'm a big man city fan, so, oh, okay.

I, I [01:09:00] do. Like them as well. That's my English Premier League team.

Jason: Yeah. No, I do sometimes I do wish in American sports, we had regulated, , the, the them to get dropped down. I was like, you know what, you, you suck so bad, you deserve to go down another league. Yeah. So, yeah. But, and I was in, I was in Belize.

The one year where the World Cup was going on and, and we were in Belize, like inner Belize, not tourist trap. Belize, . We were in a little village and man, it, little village was hopping a lot of people on the streets. , and then, then the game started like a half hour later and then totally clear.

There was not, I mean, you could have probably burglarized every place in there mm-hmm. Because everybody was in a bar watching, watching the game and, and complete excitement of, , the police team flying. So it was, again, it was, it was exciting to me to watch that, to watch them [01:10:00] watch that, watch the game, because I, yeah.

To me, I don't have a horse in the race, but to me, to see them so excited was, was a, a treat in itself.

Brianne: Yeah. It's definitely a cool cult culture.

Jason: Well, our last thing into the show is Words to the World, and this is where I give the guests the last word. Brian, you can promote any idea that you wish.

What are your words to the

Brianne: world? So I kind of live by a quote, and it's kind of more for an athlete, but I think it definitely can be applied to the professional world. So it's, you won't always be the strongest or fastest, but you can be the toughest. So obviously in sports you can kind of get the connotation, but in terms of professionally, someone might be better at some type of skill or they might have more tool set.

So they might know more than you in whatever field yet, but if you can outwork them or if you're just as hardworking, then you'll get there and you cannot do whatever that person can do.

Jason: Very good. While I leave every guest with, you've given me just enough to talk bad about you later. But I do [01:11:00] appreciate you being on the show, Brianna.

Thank you so much, and you be safe. Thank

Brianne: you. Thanks for having me.

Mindy: Thank you for making it to the end of another episode of Analysts Talk with Jason Elder. You can show your support by sharing this in other episodes found on our website at www.lepodcasts.com. If you have a topic you would like us to cover or have a suggestion for our next guest, please send us an email at elliott.eight.podcast@gmail.com.

Brianne: Till next time, analysts, keep talking.