Planning for 2020

2020! Everyone gets excited for the New Year and with it right around the corner, we start making plans and have ideas for what we want to achieve.

Businesses have strategic planning. Strategy is the what do we want? Tactics are the how we get it done.

Instead of strategic planning, move to ACHIEVEMENT PLANNING. Achievement combines the what and the how.

5 steps to achievement planning

- 1. Goals have to be definitive.
- 2. Write things down, get ideas out of your head to start creating them as a reality.
- 3. Tell someone or deploy them to your team, with your written tactics.
- 4. Celebrate small wins
- 5. Be consistent. Small steps taken every day become large accomplishments.

Having a plan and having an idea is not the same thing.

The *idea* is "I want to lose weight this year."

A plan I will lose how much and by when... and then start writing. Get specific. Formulate what steps you must take and what the finish line looks like. Then take action. ACTION in anything is the key to seeing change and creating success.

It takes three weeks (21 days) up to 67 days to form a habit (depending on who you subscribe to). So if you haven't started already know that January 1st will NOT be the turning point...

March 1st might...

Two things we can control actions and attitude (effort and attitude).

Headed into a political year, negativity may become more abundant. Be deliberate in what you put into your head.

Looking at the economy, it's good right now. When it's easy, people get relaxed, lose their edge. The most successful people, when it's easy, spend their time to work at growing. This is your opportunity to be deliberate in your growth and work on yourself and flourish if the economy does turn.