

Show Notes

Show Summary:

Spring is a time when a lot of pet businesses think about expanding their territory. The holiday craziness and the stress has faded from your memory and the summer holiday season isn't quite yet in full swing.

This is the time of year when pet sitting and dog walking businesses in particular start thinking that they would like to grow their client base and what better way to do that than to increase the territory that they currently service. But is that the best idea?

That's our topic for today. I'm going to talk about why you might not want to jump into a bigger service area just yet.

Helpful Links:

Book a Free 20 Minute Coaching Session with Eliza at www.tpbc.dog

Book coaching packages or single coaching sessions at www.thepetbusinesscoach.dog/coaching/

Find all the documents you need for your pet sitting and dog walking business at <https://www.thepetbusinesscoach.dog/document-marketplace/>

Check out tools and templates for your business at www.thepetbusinesscoach.dog

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