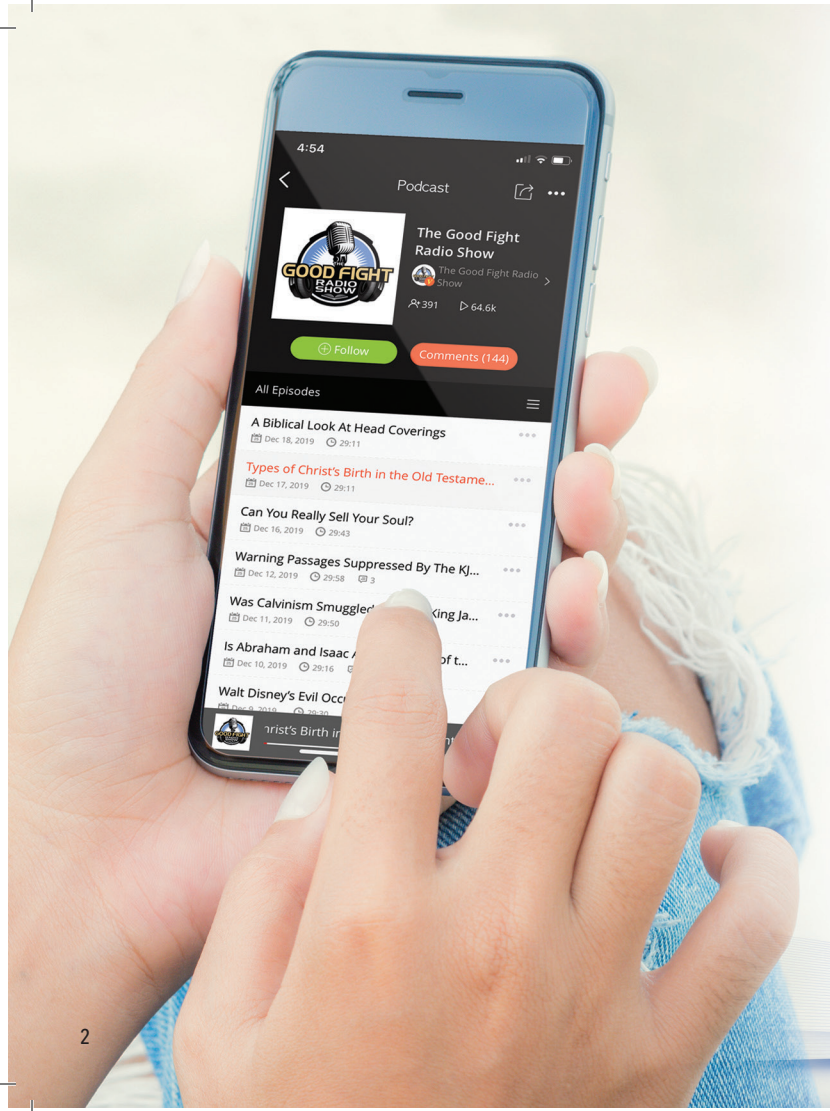
PODCAST MEDIA KIT 2021



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...or wherever podcasts are available!

ABOUT THE SHOW

The Good Fight Radio Show was born out of the ministry of Good Fight Ministries, a popular worldwide discernment and apologetics ministry started in 1987 by Pastor Joe Schimmel with the live presentation of his landmark documentary film, "They Sold Their Souls for Rock n Roll". Schimmel has since released several critically acclaimed films, such as "The Submerging Church," "Hollywood's War on God" and "The Kinsey Syndrome". The Good Fight Radio Show features Joe Schimmel, host Chad Davidson, and is produced by Tony Palacio.

This weekday program, accessible wherever podcasts are made available – as well as on video through The Good Fight Radio Show YouTube channel, discusses contemporary issues in light of the bible and how these issues relate to family, culture, and the church. From headline news, music, movies, ongoing theological discussions in the body of Christ, to breaking down tough bible passages, the show provides edification for every person looking to be strengthened in their walk with Christ, who want to better understand the times in which we are living, and how to contend for the faith (Jude 1:3). Additionally, we love featuring special guests! Some past guests featured on the show have been Dr. Gary Habermas, Dr. Craig A. Evans, Dr. Gordon D. Nickel, Dr. Ken Wilson, Dr. Michael J. Kruger, Dr. Jay Smith, Dr. Robert Picirilli, Dr. William J. Federer, Dr. David Wood, and many more.

To learn more about Good Fight Ministries, please visit the official website at www.goodfight.org, which features articles, videos, and life-changing resources on DVD and CD, free videos, and articles on a variety of subjects.

Good Fight Ministries
P.O. Box 2202, Simi Valley, California 93062
1-866-JC-TRUTH (1-866-528-7884)
www.goodfight.org

Fight the Good Fight Ministries Inc. is a 501c3 CA Corporation #77-0116777

MEET THE TEAM

JOE SCHIMMEL has been equipping Christians with the truth of God's word since 1987. His powerful testimony can be heard in his landmark documentary, "They Sold Their Souls for Rock n Roll," which has been televised, viewed on DVD, online, and presented live around the world to millions of people. Schimmel's calling is to carefully research growing trends and ideas that attempt to undermine biblical Christianity, having released subsequent critically acclaimed documentaries such as, "The Submerging Church", "Hollywood's War on God", and "The Kinsey Syndrome". Parallel to the outreach of Good Fight Ministries, Joe's ministry at his home church, Blessed Hope Chapel, continues to strengthen and grow families and individuals alike in their walk with Christ. To read Joe's full bio, visit www.goodfight.org/about/joe-schimmel

CHAD DAVIDSON | Host – Chad's faith in the Lord came as a result of viewing Pastor Joe's DVD titled "They Sold Their Souls for Rock n Roll". He is the Director of Social Media at Good Fight Ministries and has served as Blessed Hope Chapel's youth ministry leader since 2012. Chad is a major contributor to the work at Good Fight Ministries, producing videos, writing articles, fielding tough theological questions, and street evangelism. He has a passion to share his testimony and how God transformed his life, encouraging others that there is hope in the Gospel!

TONY PALACIO | Producer – Tony has been with Good Fight Ministries since 2008 working as the Creative Director, Video Editor, and Web Developer. He is also the Co-Producer of many of the films that have been released through Good Fight. In addition to his duties with Good Fight Ministries, he is also the worship leader at Blessed Hope Chapel.

SOCIAL MEDIA REACH

112,000 SUBSCRIBERS

55,000 FOLLOWERS

3,700 FOLLOWERS

1,400 FOLLOWERS

BROADCAST REACH

275,000+ DOWNLOADS PER YEAR
23,000+ DOWNLOADS PER MONTH
7000+ CONFIRMED PLAYS PER MONTH

As of April 2021. Source: Podbean

GLOBAL REACH

U.S.	81%	New Zealand	1.1%	Netherlands	0.3%
Canada	6.8%	Philippines	0.5%	Ireland	0.2%
U.K.	2.3%	Norway	0.4%	Japan	0.2%
Australia	2.1%	Sweden	0.3%	Mexico	0.2%
South Africa	1.1%	France	0.3%	All others	< 0.1%

170,000+ SOCIAL MEDIA REACH

Stats provided by Chartable

TESTIMONIALS

"This is a very well-rounded ministry. If you listen to them for a while you will be pushed in your personal walk, doctrinal study, and the cultural relevant issues. This is honestly one of the only ministries that I can recommend wholeheartedly."

–J.L. ★★★★★

"Good Fight Ministries is giving us strong meat consistently and edifying us. I praise God that my footsteps have been ordered by the Holy Spirit to turn in your direction. Glory to God for this ministry and pray HE continues to bless this Ministry abundantly and continue to use it for HIS purpose, amen."

–Michelle ★★★★★

"Joe, Tony and Chad truly love God's Word and have a heart to lead people away from darkness and into the light of the gospel of Christ. Their fearless approach to exposing the culture and the world system should be inspiring to all followers of Jesus Christ."

–Eric ★★★★★

THE GOOD FIGHT RADIO NETWORK

Brought to you by GoodFight MINISTRIES

SOUND DOCTRINE BIBLICAL TEACHING CHRISTIAN MUSIC

STREAMING WORLDWIDE 24 HOURS A DAY, 7 DAYS A WEEK!

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----- FEATURED PROGRAMMING -----

JOHN ANKERBERG
GREG KOUKL
LEONARD RAVENHILL

JOHN LENNOX
JOE SCHIMMEL
MIKE WINGER

RAY COMFORT
ERIC LUDY
DR. JAY SMITH

BOBBY CONWAY
DR. WALTER MARTIN
FRANK TUREK

LEIGHTON FLOWERS
DAVID PAWSON
J. WARNER WALLACE

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