

## **Show Notes**

### **Show Summary:**

Today on 'Off The Leash' we're talking to Lori Davidson of Pet Perennials. We'll get to know Lori and her incredible entrepreneurial journey!

### **Guest Bio:**

Lori Davidson has had a diverse career that spans education, sales, marketing, elder law work, management, and advertising. She's also a dedicated entrepreneur, author, and advocate for personal growth and empowerment.

Co-founding PetPerennials.com, Lori's most significant accomplishment, reflects her passion for helping people cope with pet loss. The business provides a sympathy gifting service to pet-centric companies.

Lori resides in a scenic lake community with her two beloved feline companions, Pumpkin and Snookie. She treasures her family, including her two daughters and cherished granddaughter. Recently, Lori embarked on a new entrepreneurial venture, committed to helping women create multiple income streams, enabling them to regain financial independence and control over their time. Her mission is to empower women to live life on their terms, pursuing their dreams and passions.

Lori's story is a testament to her versatility, compassion, and determination. Her journey showcases the power of following one's passions, making a positive impact, and seeking opportunities for growth and empowerment.

Check out this read that Lori recommends!

The Celestine Prophecy at

<https://www.goodreads.com/series/54230-celestine-prophecy>

You can reach her at these links:

<https://petperennials.com/pages/personalized-pet-loss-sympathy-gifts>

<https://www.facebook.com/petperennials>

<https://www.linkedin.com/company/petperennials/>

<https://www.instagram.com/petperennials/>

[https://twitter.com/Cherished\\_Ones](https://twitter.com/Cherished_Ones)

<https://www.facebook.com/profile.php?id=61551912509751>

<https://www.facebook.com/lori.davidson.9237/>

### **Other Helpful Links:**

Book a Free 20 Minute Coaching Session with Eliza at [www.tpbc.dog](http://www.tpbc.dog)

Book coaching packages or single coaching sessions at

[www.thepetbusinesscoach.dog/coaching/](http://www.thepetbusinesscoach.dog/coaching/)

Find all the documents you need for your pet sitting and dog walking business at

<https://www.thepetbusinesscoach.dog/document-marketplace/>

Check out tools and templates for your business at [www.thepetbusinesscoach.dog](http://www.thepetbusinesscoach.dog)

Join our Facebook Community at <https://www.facebook.com/groups/thepetbusinessacademy>

Find Eliza, The Pet Business Coach on:

LinkedIn at <https://www.linkedin.com/company/the-pet-business-coach/?viewAsMember=true>

Facebook at <https://www.facebook.com/petbusinesscoach/>

Instagram at <https://www.instagram.com/elizathepetbusinesscoach/>

Twitter at <https://twitter.com/ElizaPetCoach>